

VIRTUAL FORT MILL CHRISTMAS PARADE



APPLICATION *and* GUIDELINES

The Fort Mill Christmas Parade is going virtual this year and we want you to be a part of it! The virtual parade will be shown on our Town of Fort Mill Website (www.fortmillsc.gov), Facebook page (@fortmillsc), Town of Fort Mill YouTube Account (fortmilltv) and Comporium Channel 115 on Saturday, December 5, 2020 beginning @ 8:30 am. Please read the application and guidelines completely before submitting!

DEADLINE FOR SUBMISSION IS FRIDAY, NOVEMBER 20, 2020 @ 5:00 PM

YOUR SUBMISSION SHOULD INCLUDE: APPLICATION & DROPBOX LINK TO VIDEO
SUBMIT TO: JACONA HESTER, EVENTS COORDINATOR, JHESTER@FORTMILLSC.GOV

SUBMISSIONS WILL BE REVIEWED FOR:

1. Completeness of application
2. Quality of video
3. Entertainment value of video
4. There is a limited number of entries for the virtual parade.

VIDEO REQUIREMENTS:

1. Video MUST be shot in LANDSCAPE Mode (Horizontal NOT Vertical)
2. Videos MUST be 10-30 seconds. Videos exceeding 30 seconds will not be accepted.
3. Videos MUST be family friendly.
4. Political statements or endorsements are NOT allowed!
5. Please follow Covid Guidelines while filming.
6. Video must be Christmas themed, Get CREATIVE!

Ideas:

- *Dress up in Christmas attire in front of your business and record a Christmas message
 - *Sing a Christmas Song
 - *Play a Christmas Song (musical instrument)
 - *Dance Routine to Christmas Music
 - *Bands can video themselves playing Christmas Music
 - *JROTC's can video themselves marching, etc.
 - *Act out part of a Christmas Play
7. Videos MUST NOT have a SANTA or anyone dressed in Santa attire!
The Town of Fort Mill has their own SANTA for the parade.

*Please note, the Town of Fort Mill reserves the right to accept or deny video entries based upon these requirements.

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ENTRY DETAILS

ENTRY NAME:

CONTACT PERSON:

CONTACT PHONE:

CONTACT EMAIL:

BRIEF DESCRIPTION OF YOUR ENTRY FOR PARADE COMMENTARY
(Completion of this information does not guarantee that it will be used)
